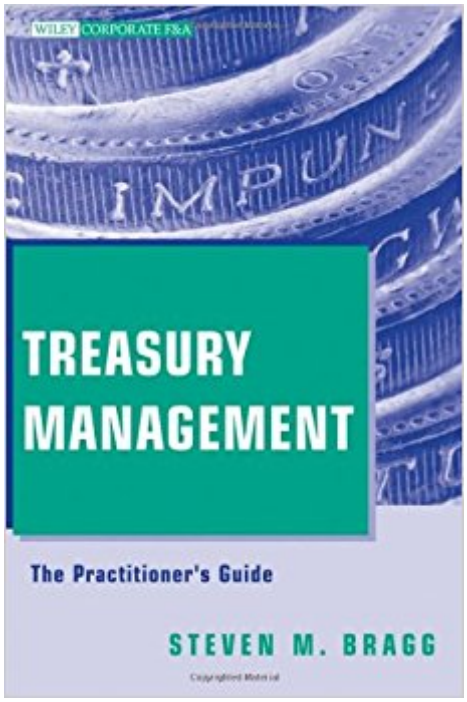
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Treasury Management: The Practitioner's Guide



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Synopsis

Praise for Treasury Management The Practitioner’s Guide "Steven Bragg has written a broad-based look at the treasurer’s function that is as timely as it is complete. This book is an excellent choice for experienced treasury personnel, those new to the area, or the small business CFO needing to develop additional expertise." ?Matthew Boutte, Asset/Liability Manager, AVP, Sterling Bank "Cash is king! Steven Bragg’s Treasury Management: The Practitioner’s Guide peels back the onion on the most pressing topics facing today’s treasurer?cash management, financing, risk management, and treasury systems." ?Geoffrey Garland, Controller, Staco Systems "This book gives an insight into the various intricacies, augmented with examples and flowcharts, involved in a treasury role. It gives a practical and detailed approach to cash management. A must-read for accounting heads of small businesses who have the additional responsibility of being a treasurer." ?Priya K Srinivasan, Owner, Priya K Srinivasan CPA Treasury Management: The Practitioner’s Guide describes all aspects of the treasury function. This comprehensive book includes chapters covering the treasury department, cash transfer methods, cash forecasting, cash concentration, working capital management, debt management, equity management, investment management, foreign exchange risk management, interest risk management, clearing and settlement systems, and treasury systems. If you are a treasurer, CFO, cash manager, or controller, Treasury Management: The Practitioner’s Guide allows you to quickly grasp the real world of treasury management and the many practical and strategic issues faced by treasurers and financial professionals today.

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Customer Reviews

With a broad range of responsibilities in the modern corporation, ranging from cash management to the proper movement of potentially large amounts of funds and the construction of hedges, the treasurer's duties require the integration of a comprehensive set of controls into a broad-based pro-cedural framework. Written by renowned accounting expert Steven Bragg, Treasury Management: The Practitioner's Guide shortens the treasurer's learning curve for all aspects of the position with authoritative coverage of the general categories of cash management, financing, risk management, and treasury systems. Addressing the treasury function from every angle, this invaluable guide: Addresses the various methods by which a company transfers cash, both on paper and by electronic means Shows how to create a cash forecast and monitor its accuracy Covers several methods for aggregating cash from a multitude of locations Explores the components of working capital and how they may be altered, thereby impacting cash flow planning Looks at what the treasurer does to raise debt and equity, as well as how to invest funds Includes discussions of the various kinds of debt and key characteristics of each one, how to deal with credit rating agencies, and the intricacies of equity offerings Discusses investments including investment criteria, types of available investments, and investment and risk-reduction strategies Considers an increasingly important aspect of the treasurer's responsibilities: risk management Describes the technology that drives many treasury transactions Filled with extensive supporting examples, Treasury Management: The Practitioner's Guide is the ideal sourcebook for the mechanics of how to run all aspects of the modern treasury department.

STEVEN M. BRAGG, CPA, has been the chief financial officer or controller of four companies, as well as a consulting manager at Ernst & Young and an auditor at Deloitte & Touche. He received a master's degree in finance from Bentley College, an MBA from Babson College, and a bachelor's degree in economics from the University of Maine. He has been the two-time president of the Colorado Mountain Club, is an avid alpine skier and mountain biker, and is a certified master diver. Mr. Bragg resides in Centennial, Colorado. He is also the author of Accounting Best Practices and Accounting Policies and Procedures Manual (both published by Wiley).

This book will prepare you for a job interview but not the nuts and bolts of doing the job of working capital management. I would still recommend the book though if you're coming with zero knowledge. But if you want depth, this is not the one for you.Part One gives you a preview of the scope of Treasury's work but there was no depth to the discussion. Especially if you work for a manufacturing firm. For example, the part on accounts receivable management - this is a big deal in

any company because this is cash from operations. The book just breezed through it. There were no discussions on Treasury's role in setting and enforcing credit policies. Or best practices in AR management.As for Part Two: Financing, you are better of reading Brealy Meyers.For Part Three: Risk Management, its good that the book breezed through different hedge instruments. In real life, manufacturing companies barely used hedges against currency and interest rate.For Part Four: Systems. I wish there were some illustration on payment transaction specifically how Treasury system ties up with different office systems such as Payroll, Procurement, Customer Management, etal.

I got a job as a treasury analyst. Even though I got a MBA degree and majored in Finance, I had no clue what treasury analyst does. So I got this book 2 weeks before I started working. It was a perfect book for me. It gave me a quick overview of what treasury department does and helped me reviewing what I've learn that can apply to treasury job. It is also very practical and easy to read. I finished it in less than a week. It is definitely far from enough for get deep knowledge about treasury, but was perfect for my case.

I'm moving from an administrative support role into a treasury analyst role and this book is excellent. It is well written, offers comprehensive coverage of many activities within a corporate treasury department, and helpful with my jump start into the treasury culture.

I work on a Corp. Treasury FX Risk Management Desk as a technologist and this book has given me great insight into the structure, roles, and charter of each of the various groups within the larger organization. Very highly recommended from that perspective alone.

Excellent overview of functions. Provides good examples and is clearly written.Also useful bibliography for further reading.

This book is not what it says it is. It has nothing to do with Treasury at all. If you are looking for a book to teach you how to run your treasury department , this is NOT the book.

good quality with low price. Beyond what I expected! The price made it that much better... The seller was great he reached out to me asking how I liked the item and I felt he was genuinely caring what my opinion . Great product send it to my grandmother, delivery on time receive it next day , good .

I bought this book to preapre for a major interview. I think it gives you a good overall descriptionof the Treasy Management. If you have a few days for cramming for an interview then this is the way to go.It also helps that the autohor is a CPA. May be the hedging part could be a little bit more detailed but, ithink the goal of the author was to give you a general description instead of getting into very detailedstrategies.I am sure you will find this book useful as i did!

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